



Sustainability Grant

Supporting Local Initiatives

Fedima Grant for Local Sustainable Initiatives

01.04.2025

Call for applications

Background

Throughout the last years, Fedima members, which represent some of the biggest European companies in the bakery and patisserie ingredients sector, declared their willingness to engage in community-building initiatives. Reflecting this commitment, Fedima is determined to amplify these efforts, driving greater participation and fostering sustainable development within the bakery and patisserie sector.

To advance this mission, Fedima and its members will provide a *grant to support a local initiative that contributes to the sustainable development of the bakery and patisserie sector.*

This grant puts the focus on promoting environmental, social, and economic sustainability within the bakery and patisserie sector, including innovative solutions in areas such as circular economy, waste reduction, responsible sourcing, sustainable packaging, and energy efficiency, while fostering positive impacts on the community and the broader industry.

The selected initiative will receive funding of **€ 20,000** (euros) to implement the deliverables and activities aligned with the expected results outlined in the call. To ensure transparency and feasibility, applicants are required to submit a detailed and itemised budget specifying the costs associated with each activity, as well as a clear implementation plan that includes a timeline of key milestones. The funding will be disbursed in three instalments based on the progress of the project, as outlined below. The initiative must demonstrate measurable outcomes that align with the project's objectives and deliver a meaningful impact in line with the judging criteria.

The project team will collaborate closely with Fedima throughout the initiative. This partnership will include regular check-ins, follow-up communications on key milestones, content creation, and the amplification of the project's progress and outcomes.

Through this initiative, Fedima aims to empower innovative, sustainable solutions while strengthening the bakery and patisserie sectors and creating lasting community impacts.

Eligible topics

Initiatives should align with sustainability goals and may address topics such as (but not limited to):

- **Circular economy** (e.g. reuse of by-products from the bakery in other value chains)



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- **Waste reduction** (e.g. reducing resources used for baking, less single-use materials in consumer packaging, reducing food waste)
- **Energy emissions** (e.g. innovative ways of increasing CO2 efficiency in delivery in the distributor/shop/consumer route)
- **Water management** (e.g. implementing innovative strategies to minimise water consumption, water waste, etc.)
- **Sustainable packaging** (e.g. conception of reusable plastic buckets solutions)
- **Responsible sourcing** (e.g. conception of traceability solutions)
- **Nutrition & Health** (e.g. innovation in plant-based products)
- **Affordability/Availability of Food** (e.g. affordable bakery products for low-income communities)
- Other topics related to ESG policy

Selection criteria

Applicants are considered eligible for competing for this grant if they fulfil the following criteria (cumulative):

- ✓ The initiative must be made by a company/small business (e.g., craft baker, bakery, small producer) or a research institute. To determine whether an applicant qualifies as a **small business**, the **European Commission's** definition will be used, which considers a small business as one with an annual turnover of less than €10 million¹
- ✓ Candidate organisations must be **active in the bakery, patisserie or confectionery food chain**
- ✓ Candidate-initiatives must be **local** and based in **Europe**² (EU + EFTA, UK, TU)
- ✓ Candidate organisations cannot be a Fedima member (national association), a company member of a national association of Fedima or any entities affiliated
- ✓ Purpose of candidate-initiatives must be to contribute or to promote sustainability (sustainable development, sustainable innovation, full list and examples below) **in the bakery and patisserie sectors.**

Judging criteria

The **overarching objective** of this initiative is to promote and contribute to the sustainable development of the bakery and patisserie sector while supporting the United Nations Sustainable Development Goals (SDGs). To achieve this, three **specific expected results** have been identified:

- **Innovation:** Does the initiative introduce novel solutions that promote the sustainable development of the bakery and patisserie sector? Does it showcase originality and ingenuity in areas such as production techniques, product innovation, or process improvements?

¹ European Commission, SME definition. Available at: [SME definition - European Commission](#).

² Countries of the European Union, countries of the European Free Trade Association (Norway, Iceland, Liechtenstein, Switzerland), United-Kingdom and Turkey.



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- **Community Impact:** How does the initiative create meaningful benefits for the community? Does it promote engagement, generate positive social and environmental outcomes, or address specific needs at the community level?
- **Industry Impact:** Does the project contribute to the long-term growth and sustainability of the bakery sector? Does it set an example for economic viability and encourage scalability within the industry? Does the project demonstrate scalability and the ability to be replicated in other regions or contexts, ensuring broader impact and adoption across the sector?

Projects will be assessed based on how well they address these criteria while aligning with the overall objective of fostering sustainable practices within the bakery and patisserie sector.

Selection process

1. Date of publication
2. Deadline for clarification requests
3. Call for application publicised by Fedima through owned channels, membership channels, traditional and social media
4. Deadline for the submission of the proposals
5. Selection and notification of the shortlisted candidates
 - Selection done by Fedima's Sustainability Committee
6. Invitation of 3 short-listed proposals to present their initiatives
7. Notification of the decision
 - Selection is done by the Sustainability Committee and then presented to Fedima's Board for formal approval
8. Signature of the Grant Agreement

Funding

- The grant amount is **€ 20,000 euros**
- The funds will be allocated from Fedima's yearly budget
- The funds will be transferred in instalments, as outlined below:
 - 50% provided upfront,
 - 30% provided during the implementation phase, and
 - 20% provided upon completion of the project and submission of the results.

Submission of applications

The application must be **submitted by the 30th of June 2025 at 23.59 CET (GMT+01)** in **English**, dated, stamped and signed with all necessary attachments. These are the submission options:



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- By e-mail to the following address: grant@fedima.org, with the title “Call for Proposals – Sustainability Grant” as the subject line of the email. All documents must be submitted in PDF format, except for supporting documents, which may be provided in their original format (Max. size 25 MB).
- Through the Website: via the official submission portal at www.grant.fedima.org

Applicants may direct questions related to the preparation of the application to the same e-mail address.

Applicants must submit the application form together with the following documents:

1. Application form, completed, signed and stamped
2. GANTT chart (Please fill the template in Annex I of the application form)
3. Outcome matrix (Please fill the template in Annex II of the application form)
4. Budget (Please fill the template in Annex III of the application form)
5. Bank Statement on bank’s headed paper, signed and stamped confirming the bank details - Required from all applicants to verify bank details in case of grant selection

Supporting documents are optional but recommended to provide additional clarity or creativity to the application (e.g.: PowerPoint presentation, short video, graphs, reports, or visuals). Please note that supporting documents should be concise and relevant and within the acceptable file size limit for successful submission.

Incomplete submissions will be rejected.

Indicative timetable

Action	Date
Publication of the application call	01 April 2025
Deadline for clarification requests	30 April 2025 at 23.59 CET (GMT+01)
Deadline for Fedima to provide clarifications	16 May 2025
Deadline for the submission of the proposals	30 June 2025 at 23.59 CET (GMT+01)
Notification of the shortlisted candidates	31 July 2025
Notification of the decision	30 September 2025
Signature of the Grant Agreement	No later than 15 days since the notification of the decision